



ADLER ARTS CENTER AND  
GMLV CHAMBER OF COMMERCE PRESENT

# THE 41ST ANNUAL FESTIVAL OF THE ARTS

AUGUST 6 & 7  
IN COOK PARK



**SPONSOR PACKET 2022**





Thank you for taking the time to review this sponsorship proposal. **The 41st Annual Festival of the Arts will be held August 6 - 7, in Libertyville's Cook Park.** Last year, as the pandemic continued, we were able to conduct a modified version of the Festival, with over fifty exhibiting artists, a beer garden, entertainment, and food vendors to round out the event. The festival was well attended and it was exciting to see our community come alive again to celebrate the Arts!

Sponsorships are a vital component in the success of the Festival. Not only is your contribution an integral part of producing this high-quality annual festival, but the proceeds support year-round arts education programs and cultural events for the community at the Adler Arts Center.

Artists have proclaimed our event as one of the top local art festivals held each year. Additionally, the festival will continue to provide local beer and spirits, musical entertainment, vendor opportunities for local restaurants, and art activities for children, offering a culturally rich experience for all.

Join us in making this year's festival a success for the whole community! In the following pages you will find the various levels of support opportunities available. Please contact us at the Adler Arts Center or the GMLV Chamber of Commerce with any inquiries.

Your continued support is so important and we are most grateful for your contribution. We look forward to an unwavering partnership as we continue the preparations for Festival of the Arts 2022!

On behalf of the Adler Arts Center and the GMLV Chamber of Commerce, we thank you for your support!

Amy Williams  
Executive Director  
Adler Arts Center

Scott Adams  
President/CEO  
GLMV Chamber of Commerce

**AUGUST 6 - 7, 2022 | COOK PARK | LIBERTYVILLE, IL**

# THE 41ST ANNUAL FESTIVAL OF THE ARTS



SPONSOR BENEFITS	PRESENTING \$5,000	MAIN STAGE \$3,000	PATRON \$1,000	BOOTH \$500	BEVERAGE \$500	PARTICIPATING \$250
Company name/logo on signs at the 4 entrances of Libertyville and banner hanging in Cook Park to promote the event.	✓					
Naming Rights: Name/logo on stage/tent banner		✓				
Company name/logo on signage in Beer Garden tent	✓	✓	✓			
Name/logo on signs located at the 4 entrances to the park	✓	✓	✓			
Name on event print and email marketing promotional materials	✓	✓				
Sponsor recognition in boosted Social Media outlets	✓	✓	✓			
Name recognition on website and event program	✓	✓	✓	✓	✓	✓
Opportunity to staff Beer Garden and engage with potential customers					✓	
Opportunity to display signage within the Beer Garden area during staffing period					✓	
Optional 10' X 10' space during the event (Sponsor provides tent, table and chairs)	✓	✓	✓	✓		

## CUSTOM SPONSORSHIP + IN-KIND DONATIONS OPPORTUNITIES

To discuss unique sponsorship opportunities, please contact Amy Williams at [amy@adlercenter.org](mailto:amy@adlercenter.org) or call 847-367-0707. Sponsorship benefits for in-kind donations will reflect the equivalent dollar value of the donation. We are especially interested in in-kind donations in the following areas: printing, advertising, volunteer support, ice delivery and sanitation services.



**AUGUST 6 - 7, 2022 | COOK PARK | LIBERTYVILLE, IL**



## SPONSOR INFORMATION

Contact Person: \_\_\_\_\_ Company: \_\_\_\_\_

Signature of Authorized Representative: \_\_\_\_\_

Print Name (if different from above): \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PLEASE RESERVE THE FOLLOWING SPONSORSHIP

☐ PRESENTING.....\$5,000 ☐ MAIN STAGE .....\$3,000 ☐ PATRON.....\$1,000 ☐ BOOTH .....\$500

☐ BEVERAGE.....\$500 ☐ PARTICIPATING.....\$250

## PAYMENT OPTIONS

Invoice available by request.

☐ Please invoice (top portion of form must be complete)

☐ Check Payable to: The David Adler Music and Arts Center

Mailing Address: 1700 North Milwaukee Ave, Libertyville, Illinois 60048

☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Name on Card: \_\_\_\_\_

Billing Address (must match credit card): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ CVV# \_\_\_\_\_

## RETURN TO

**Amy Williams**

Amy@adlercenter.org

847-367-0707 | Adlercenter.org

1700 North Milwaukee Ave, Libertyville, Illinois 60048

*The David Adler Cultural Center is a  
501 (c) (3) not-for-profit organization.*

*Federal Tax ID #36-3100216*

**AUGUST 6 - 7, 2022 | COOK PARK | LIBERTYVILLE, IL**